

## Fundraiser Overview

Are you looking for an easy, hassle free way to raise funds for your organisation?

Why not consider holding a silhouette fundraiser? While cake stalls or second hand goods markets etc. may raise funds, they can be a nightmare to organise.

You have to think of things like:

- organising all your sellers, their phone numbers, availability?
- what are they going to sell and what are their space requirements?
- can you keep track of sales volumes of many sellers, receipts, change etc.?
- are people going to buy what you have on offer?
- can you set up trestle tables and/or shade umbrellas?
- what to do if it rains or if it turns windy?
- how much money can you expect to make?
- what about security, first aid and public liability?

It's a lot to accomplish!

By comparison, a Silhouette Fundraiser is *easy* to organise !

- **Geoff Pearce** is the only person you need to talk to and he is happy to answer any questions anytime !
- minimal space requirements !
- no special day required: Geoff can work any day of the week !
- verifiable receipting - copies for customers, your group and Geoff !
- you receive 20% to 25% of sales at the end of the day !
- book appointments (min. 25) and you will know how much you will make.
- a unique opportunity to acquire hand-cut silhouettes !

Geoff also has public liability insurance and a police clearance to work with children.  
(Certificates available upon request)

If you need to present this idea to a committee, please download all other pages about the **Silhouette Fundraiser** which are available at: [www.artinblack.com.au](http://www.artinblack.com.au)

Should you decide to go ahead, I will send you a compendium of information including:

- sample silhouettes and mats for display
- photos of me cutting silhouettes
- a press release if you would like to create local interest in your event
- samples of appointment booking sheets, a poster and order form
- helper instructions and a checklist to make things run smoothly on the day.

To enquire about hosting an event, please call **Geoff Pearce** on 0414-248-000.  
I look forward to working with you soon!