

Hosting a Silhouette Promotion

Would you like the opportunity to promote **Your store or brand** in a way that *touches* the heart while creating **brand awareness** and building **customer loyalty**?

But how can you achieve this?

By offering *Silhouettes* of **Your** customers and their children without all of the "over-the-top" hype that normally goes with advertising.

Whilst some promotional give-away products like baseball caps, T-shirts and drinking bottles etc. are good for certain brands or companies, unless it is a really useful item, eventually it **loses** its appeal and gets put in a box never to be seen again or thrown away.

The promotional value of the give-away eventually dissipates.

However, this just doesn't happen with *Silhouettes!*

Why?

Because *Silhouettes* are highly *personalised!*

After watching a silhouette artist at work, who is going to discard a beautifully created paper portrait of themselves or their children?

Your customers or clients will place their *Silhouettes* in frames and *proudly* display them on the mantle piece or wall for all to admire *for years* to come!

Having their *Silhouettes* done by Geoff at **your event** is a special time that will be forever *remembered* and talked about. As the years go by, the *Silhouette* itself gains more *priceless emotional value* as a treasured keepsake that is *irreplaceable*.

So how can you achieve this kind of long-term remembrance in the minds of your customers or clients?

It's really quite simple!

Discretely printed in a corner of the white card the *Silhouette* is glued on, are the words

"With the compliments of (**Your Name**)."

Every occasion your clients and customers admire their hand-cut *Silhouettes*, the **memory** of that special time at **Your** event, posing while Geoff snipped away, comes flooding back along with the name of **Your** store or company that sponsored the event!

Their friends will ask,

"...where did you get it done?"

and **Your** customers or clients will say,

*"There was this amazing **Silhouette Artist** at (**Your Name**) event and it was absolutely fascinating to watch! He just looks at your face and cuts it out of black paper!"*

The live artform of silhouette cutting is *highly* entertaining in itself as Geoff's scissors work their magic creating lovingly crafted portraits.

The added bonus is that the people at **Your** event get to take them home as a *memento* of the occasion!

People will watch **mesmerised**, as Geoff himself once did in Disneyland, as portrait after portrait *magically* appear and all during this time **Your** store or brand is linked to these fascinating moments.

Geoff was so taken by this unique and *rare* art form, he decided to become a *Silhouette Artist*!

Now, as Geoff is the **only** known *Silhouette Artist* in Australia, you have a rare, one-of-a-kind opportunity to sponsor a really special promotion while *entertaining* your clients and customers with this unique artform and promote **Your** brand **way** into the future...

Please continue to the other pages for details.